

MAKE IN INDIA: NEW INITIATIVE FOR GROWTH AND DEVELOPMENT

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ABSTRACT

In this paper generally all concepts about make in India complain has been discussed for making new initiative sound growth and development in the India economy. Make in India campaign has been launched by prime minister on 25 September 2014 for growth and development of Indian manufacturing sectors and making production of all about goods and services in India along with making so many consideration upon to make an conducive encouragement in the mind of Indian people to prefer to buy India products rather than for taking out of the foreign and china made products. In this paper main focus on the make in India initiative for growth and development for India economy on challenges, processes, new initiatives progresses under make in India campaign, partnership initiatives for sound growth and development and also so many strategies also has been involved here to make enlighten upon the make in India initiative for conducive growth and development in India economy's manufacturing sector along with other 24 new emerging sectors which has also been included in that make in India initiative . It means we can say that here for making growth and development under make in India initiative so many sectors of that India economy are on its focus point. After so many discussions about these initiative of make in India for sound and long term growth and development of India economy there has also been some considerable points of suggestions and recommendations for making make in India campaign fully successful for present as well as future also. Hope for that this paper also will make their best contribution for future research work also.

KEYWORDS: Make in India, Growth, Initiatives, Development, Economy, Indian, Campaign